Case Study: Great Clips

CrashPlan PRO™ Continuous Backup is Key to Franchise Growth

Great Clips is one of the largest salon franchises in the nation and is growing rapidly. Its expanding mobile workforce requires a backup solution that provides continuous protection as they travel without impeding productivity.

It's a Whole New Mobile World

Josh Hawkins, IT specialist at Great Clips, manages a mixed environment of PCs and Macs. With an ever-expanding mobile workforce, Josh was concerned that the company was just one lost laptop away from a PR disaster. The loss of even one important file could mean costly down time and a serious loss of productivity.

Despite corporate backup policies, requiring users to back up via VPN was not realistic or practical in the field. Inconsistent backup policy was creating a security and data loss risk for the company and its investors.

Looking for a Solution

In addition to backup protection for its mobile workforce, Great Clips also needed to comply with PCI Data Security Standards on the retail side and HIPAA on the corporate side.

In short, Josh was looking for an easy-to-use product on a robust platform to manage backup for his fleet of laptops that also met strict compliance rules.

"I need to backup business data. Period." Josh recalls. " I need bullet-proof encryption, and invisible operation until we restore a file."

After considerable evaluation of enterprise backup products, only CrashPlan PRO provided the comprehensive solution he was looking for.

At a Glance:

Established in 1982 Great Clips runs more than 2,700 salons throughout the United States and Canada, making it the largest single-brand salon in North America.

Industry: Retail

Offering Groups: Retail Health & Beauty

Solutions Area: Enterprise IT/Security/PCI Compliance

Regions: US & Canada

Number of Locations: 2700 stores

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Josh Hawkins,
IT Specialist, Great Clips

CrashPlan PRO: People-Friendly, Enterprise Tough

Josh saw the power of CrashPlan PRO right away. Its cross-platform support lets him implement his backup strategy within his existing infrastructure with a single backup solution.

Now all the desktops and laptops at Great Clips are backed up continuously, regardless of location or platform. Meanwhile, automatic archive validation assures Josh that data will restore perfectly and instantly when necessary.

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"Best of all," Josh points out, "CrashPlan PRO is scalable so it will meet our needs as we grow."

What's Next?

Soon, if a Great Clips laptop goes missing, Josh will be able to remotely locate the device and deny access to its data, eliminating the security risk associated with stolen laptops.

Because of its reliability and scalability, Josh is exploring using CrashPlan PRO as a platform for backing up 1100 retail point-of-sale (POS) endpoints. This will allow Great Clips to efficiently capture and protect up-to-the-minute sales history, inventory, customer and credit card processing data.

Contact

For more information about enterprise backup with CrashPlan PRO, please contact CrashPlan PRO Enterprise Sales:

Email sales@crashplanpro.com or call 877-680-PLAN (7526)

Challenges:

Unreliable and impractical backup over VPNs

Inconsistent backups practices

Risk of losing investor confidence if laptop is lost or stolen

Unacceptable levels of down time due to data loss

Solutions:

Fast, easy, and secure data protection and accessibility, 24/7/365

Ultra-efficient data capture and storage

Convenient access to data via web browser anytime from anywhere

Automatic archive validation ensures system integrity of POS computers, desktops and laptops, regardless of location

Sophisticated backup engine encrypts and compresses POS data

Scalable technology and competitive pricing accommodates future growth